

2. Data Minimization & Purpose Limitation

Section 2: Compliance Assessment Checklist

This section explains how Data for Change assesses whether its AI voice survey practices comply with the requirements of data minimization, purpose specification, purpose limitation, retention limitation, and restrictions on further processing.

Types of Data Collected

We collect the following categories of personal data:

- Name
- Contact details
- Demographic data
- Location data
- Voice/audio data
- Other: [specify]

Purpose of Collection

Data is used for:

- Survey response collection only
- Research / statistical analysis
- Service improvement
- Policy or impact evaluation
- AI model training
- Other: [specify]

Data Minimization

We ensure that:

- Only data necessary for the stated purpose is collected
- No excessive or unrelated data is collected

Awareness of Purpose

Users are informed about the purpose of data collection:

- Before data collection
- At the point of collection
- After collection

Use for AI / Further Processing

Data is reused for additional purposes:

- No
- Yes

If yes, data is used for:

- Analytics
- AI model training
- Internal research
- Other: [specify]

Further processing is:

- Compatible with the original purpose
- Based on new consent or legal basis

Data Retention Period

Data is retained for:

- <30 days
- 30–90 days
- 3–12 months
- 1–3 years
- Indefinitely
- Other: [specify]

- Data is not retained longer than necessary

Data Deletion / End of Lifecycle

At the end of retention, data is:

- Deleted
- Anonymized
- Archived under legal obligation
- Other: [specify]